



Imagine harnessing the power of fully immersive learning



Virtual learners are 375% more engaged with content than are classroom learners.



Virtual learners are 275% more confident to apply learned skills following training.



On average, virtual learners are half as distracted as their classroom or elearning counterparts.



More than 75% of businesses responding to a recent survey anticipated virtual reality technology being "mainstream" within 2 to 5 years.

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SOLUTION OVERVIEW

Virtual Reality Learning Experience

Seize the opportunity to transform learning within your organisation.

The challenge of providing learners with efficient, effective and engaging training modes confronts everyone who is charged with their development. Leaders are seeking solutions which are innovative, technologically current and appeal to their diverse learner communities.

Experienced Learning & Development Leaders understand that the key to effective return on their training investment is to provide profound experiences that engage their learners and disrupt previously established behaviour patterns. Virtual reality learning can do this like no other.

The use of virtual reality has been proven to deliver up to 4 times the speed and retention of learning, compared to conventional methods.

Leveraging the latest research on adult learning, this immersive experience creates an environment of complexity and ambiguity ... and just a little time pressure. Participants must work together as a team to solve challenges, resulting in significantly higher engagement, retention and application.

This is not a role-play – this is active learning where participants demonstrate authentic natural tendencies in their interactions and decision making.

The integrated debrief and psychometric analysis processes amplify the learning and retention in a way that is unavailable from any other learning mode.



Backed by Science

Jenson8 is transforming professional development using Virtual Reality (VR) to go beyond digital to bring content to life! Backed by machine learning, Artificial Intelligence (AI) and validated psychometrics, we have created multiple immersive applications so that your most valuable asset, your people, can learn by doing rather than seeing or hearing. Coaching, assessment, team building, leadership and professional development are measured and taught in an engaging environment. Jenson8: real experience delivered virtually!

powered by **JENSON8**

Already, many organisations have transformed their approach to learning and achieved the immediate benefits virtual reality provides – this is the future of learning, now.

Create a learning legacy using the Jenson8 experience to accelerate your development strategy in a fun and exhilarating environment.

Virtual Reality Solutions for Your Real Challenges

J-LEAD: One Day Teamwork Experience

The foundation of our Virtual Reality solution set is the J-LEAD process, a comprehensive blend of pre-session psychometrics, in-session behavioural observation and post-session evaluation and debrief. During the session, the participants (depending on number) are divided into: “Explorers”, who directly interact with the environment; “Supporters”, who can communicate with the Explorers but not the environment; and “Reporters”, whose job is to observe but have some communication ability. Ideally, all learners rotate through all roles during the session. The facilitator is observing the behaviour of the Explorers and the Supporters, so that an effective debrief and conversation can be held between each round.

Learners enter the simulation with very little information, all they know is they will be sent on a mission to a far away location and will receive the information they need when they get there, including outcomes expected and timing allowed. The rest is up to them.

A Unique Experience to Meet Your Unique Needs

The J-LEAD framework offers participants the opportunity to gain insight and skills in building trust, demonstrating accountability and fostering teamwork.

Now, imagine what would happen if you connected this powerful learning engine to the award-winning learning content of The Ken Blanchard Companies and Get Control.

The Virtual Reality simulation is cleverly developed in a way that allows us to give your teams the opportunity to integrate the simulation with, for example, Blanchard’s Team Leadership program. Or Building Trust. Or Leading People Through Change – what a powerful construct, tuned exactly to the messaging you need for your people.

Contact your Blanchard Australia Consultant to arrange a demonstration now.

Reference: Likens & Eckert (PwC), “How virtual reality is redefining soft skills training”, 5 June 2021, [pwc.com/us/en/tech-effect/emerging-tech/virtual-reality-study.html](https://www.pwc.com/us/en/tech-effect/emerging-tech/virtual-reality-study.html), Accessed 15 August 2021

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